HKU Student Research Team

Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkupop.hku.hk, or by uploading to the project website directly.

| Name of person(s) submitting these fieldwork notes : | | | | _Cheung Kin Ping and | | |
|--|-------------|-------------------------|---------|----------------------|--------------|--|
| Cheung Yee Tak | | | | | | |
| Name of constituency visite | d (please u | use one form for each | n const | ituency): | | |
| | | Tsim Sha Tsui Eas | st | | | |
| | | | | | | |
| | | | | | | |
| Field trip details – | | | | | | |
| Date :22- | 11-2003 | Time : _14:16-4:0 | 00 | | Venue : | |
| Tsim Sha Tsui East | | | | | | |
| Description of the process (| whether alo | one, accompanied by | y teamı | nates, frien | ds, campaign | |
| workers etc.) | | | | | | |
| We together walked through | the whole | e district especially a | round | 重慶大廈 | and 美利都 | |
| 大廈 | | | | | | |

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- ✓ To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
- □ To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- □ To interview candidates and campaign workers.
- ✓ To interview electors and ordinary residents.

| To take pictures, or collect campaign material for scanning. |
|--|
| Other purposes (please specify): |

Recording basic figures – like how many posters and where, how many people attended the forum during different time period…etc

Banners at Nathan Road: Candidate No.1: 16 pieces, Candidate No.2: 17 pieces,

Candidate No.3: 17 pieces

Posters at 美利都大廈: Candidate No.3: 8 pieces

Besides posters and banners, we discovered that the three candidates had put the leaflets in the mail boxes in the mansion and Candidate No.3 had done one time door-to-door visit.

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

We interviewed two residents in 美利都大廈 ,one is a Chinese woman while one is an Indian man, we also asked them the criteria for choosing a candidate, the knowledge of candidates and who will they choose. The Indian man answered that he would choose Candidate No.2 Mr Gary since he knew the candidate for a long time and they lived in the same building, in addition, he choose Mr Gary as they are both Indian. Therefore, his criteria for choosing a candidate is the nationality of the candidate and he said he never vote Palestine.

For the Chinese woman, she said she is a voter but she wouldn't vote this year as she thought that the district board councilors in recent years were not as good as the previous district board councilors. Besides, she said that she didn't know the three candidates well and she didn't like to vote the candidates whose nationality is not Chinese.

Conclusions drawn from your observation

Nationality of a candidate is important for voters' criteria for choosing a candidate. Because nationality of a candidate is the main criteria that voters concern, promotion work of a candidate is relatively less important.

New questions generated from your observations or findings Why the competition among candidates is relatively less excited? Open questions for discussion by all team members
Is nationality really important in voters' selecting criteria, comparing candidates' experience, past performance and political view?

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